

Minority Coaches Association of Georgia

Expert Coaches Academy



The **Minority Coaches Association of Georgia Experts Coaches Academy** is an educational forum where individuals who have been identified as a potential head coaches by administrators and head coaches in the membership will simulate the high school interview process from researching the position to their first staff meeting after becoming a head coach. By achieving the following objectives, the forum is providing tailored education to future head coaches at the high school level.

Requirements: 5 or more years of experience

Application:

The selection process will be competitive as only a total of fifteen coaches will be selected to participate in the academy. Applicants will be asked to submit a resume and personal statement. In the personal statement, applicants need to ensure they discuss, in detail, the following:

Why do you want to attend the 2016 MCAofGA Coaches Academy?

- What do you hope to gain from your experience at the Coaches Academy?
- What inspired you to pursue a career in coaching?
- What is your philosophy for developing your student-athletes to ensure these young men are prepared for life once their football career ends?

To submit an application for the 2016 MCAofGA Coaches Academy, please visit www.mcaofga.com to apply. All application materials must be submitted to mcaofga@hotmail.com by **Friday, March 4, 2016** to be considered.

Program Objective:

- Assist the coaches with career advancement, networking and exposure opportunities, and to raise awareness regarding the substantial pool of talented and qualified coaching candidates. Most of the participants are offensive or defensive coordinators, assistant head coaches, middle school head coaches or have experience in years that elevates them to the consideration level for head coaching positions.

Topics:

- Communications - media, booster relations, interviewing skills, and building a portfolio.
- Fiscal Responsibilities - fundraising, budgeting and development
- Building a Successful Program - managing coaching staffs, building a portfolio (game strategy), maintaining relationships with administrators, athletic directors, alumni, student-athletes, faculty and members of the community
- Compliance Considerations - gambling issues, GHSA/NCAA rules and regulations/infractions, choices/consequences, and integrity
- Academic Issues - academic support, academic fraud, retention, GHSA rules and regulations, academic success